

THE BEDFORD BANNER

Bedford Chamber of Commerce Newsletter

December/2011
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Streamline Air announces double-digit growth on its Boston to Philadelphia route

Bedford, MA (PRWEB) November 03, 2011

At just over six-months old Streamline Air has much to celebrate. Since its inaugural flight in April 2011 the air service has experienced consistent monthly growth. The number of passengers on Streamline's Boston/Hanscom to Philadelphia/Mercer (via Trenton) route grew by 23% from September to October. "Each month more business and leisure travelers are discovering the benefits of Streamline," says Streamline Managing Director, Mark Cestari. "We're now selling out flights on peak days as we continue to build our brand and a loyal customer base."

Streamline boasts a 96% on-time arrival rate (airlines at major airports have a 76% to 86% on time arrival rate) and an 86% customer approval rating.

Streamline's success can be attributed to providing passengers with a stress-free travel experience at every touch point. Passengers enjoy such forgotten amenities as free parking, no lines, no baggage fees, no flight change fees, hassle-free boarding and exiting, concierge level customer service, and a complimentary in-flight cocktail and snack.

Streamline plans to expand operations to 6 to 8 additional destinations within the next 24 to 36 months.

**What The Chamber
did in November!**

The Higgins Holiday House Tour

Sunday, December 4, 2011

1-4 p.m

Get in the holiday spirit with a stroll through some of Bedford's beautiful homes, festively decorated for the season. Tickets are \$20.00 in advance and will be sold on the day of the event for \$25.00. Seniors: &15.00, Children 8-12 \$10.00. Tickets are available on line at www.bedfordchamber.org, The Higgins Group, New England Nurseries & Great Road Galleries. A portion of the proceeds will fund the Chares Hume Scholarship, given annually to a graduating senior.

Chamber Calendar

December 4

The Higgins Holiday

December 8

Board of Directors Meeting
Bedford Police Station
7:30 AM

December 14

Chamber Holiday Party
New England Nursery
6-8 PM
(Invitations to follow)

**Men's Breakfast
Club/Doubletree Bedford Glen
Hotel
with speaker Larry Smith.**

"Larry Smith is an accomplished businessman with a good story to tell about both his successes and not-so-good days. Although a very smart guy, he readily admits that his good fortune has been the result of meeting people.....thus networking.

Having a birds eye view of the surrounding business community, he was able to give a sober prediction based on slowing down commercial real estate occupancy." JRM

FLAVORS OF BEDFORD



FLAVORS OF BEDFORD 2011

**Hartwell Farms/Pulte Homes
Catch The Net**

"Despite my very late arrival I had a chance to speak with everyone last night. What a lovely group and the venue could not have been more beautiful." JO

Working Women Alliance

Member Announcements

HARTWELL FARMS

Promote your business or service to our new homeowners!

We will have 75 new residents & we provide them with a package of information at closing. We would be happy to include anything that you would like to provide.

- Promotional Items
- Coupons
- Menus
- Brochures
- Samples
-

We would be happy to pick them up or you may drop off to us.

Renee Hansen -
Renee.Hansen@Pulte.com
Anastasia Bukuras -
Anastasia.Bukuras@Pulte.com
(781) 275-7701 Phone * 184 Hartwell
Road, Bedford

BEDFORD ROTARY

Breakfast with Santa is December 11th!
The Rotary Club of Bedford is hosting Bedford's Breakfast with Santa on December 11th in the Bedford High School cafeteria from 8:00 AM to Noon. This is the 25th anniversary of this fun Bedford tradition! The Rotary Club is also seeking business sponsors, volunteers, and donations for the raffles and silent auction. For more information, contact Melinda Nicholson at (978) 344-5035 or melinda.nicholson@middlesexbank.com, or visit www.bedfordmarotary.org.

GET IN SHAPE

Saturday December 3rd

Speaker Weegie Dodd

Beacon Santa

Dear Bedford business owner,
It's been another tough year for everyone, but especially tough for some. Right here in Bedford, there are families struggling to pay the bills and put food on the table, let alone presents under the tree. That's where the Beacon Santa Fund comes in.

How Beacon Santa works
The Beacon Santa Fund is a nonprofit organization administered through GateHouse Media New England, the Bedford Minuteman's parent company. Since 1965, Beacon Santa has helped families provide holiday gifts for their children. Originally started through The Beacon, one of the Minuteman's sister papers, the fund now helps families in Acton, Bedford, Boxborough, Billerica, Carlisle, Chelmsford, Concord, Lexington, Lincoln, Littleton, Maynard, Stow, Tewksbury, Westford and Wilmington.

Applications for assistance were sent out recently and completed forms and letters have already started streaming in. The stories families share are heartbreaking. Some are unemployed; others are falling behind in their bills due to health reasons. All want to give their children the Christmas they deserve, but can't do it alone.

Donations from readers and local businesses and organizations pay for vouchers for food, clothes and toys at area supermarkets and department stores. Last year, the Beacon Santa Fund received approximately \$47,000 in donations, thanks in part to the support of the Bedford business community.

We're asking for your support once again so we can raise even more money this year and bring holiday cheer to families and children in need in Bedford and 14 other area communities.

How you can help

There are several ways your business can help support Beacon Santa:

- Donate money - Host a Beacon Santa Day where you donate a portion of your sales (we'll help you publicize the event), or just send a check directly to the Beacon Santa Fund;
- Donate goods/services - Offer free products or services, gift certificates and/or coupons to be auctioned off at this year's Beacon Santa Telethon, a three-day event run by the students and staff at WAVM, Maynard High School's television and radio station;
- Collect for us - Place a Beacon Santa donation can and literature (provided by us) in your place of business, and help us spread the word and collect money for this worthy cause.

Each week, the Minuteman and GateHouse papers in

1:00 - 5:00

**UNWINE & Relax @ Get In Shape
For Women Holiday Bazaar
A Toys For Tots Benefit
Wine, Cheese & Light Snacks Will
Be served**

**Several Vendors will be here
Bring a new , unwrapped toy for
Toys For Tots & get 2 free raffle
tickets.
Shop for yourself, friends & family**

**Thursday December 8th @ 7:00 PM
Book Signing with Valerie Cagnina
She is a trainer here @ Get IN
Shape For Women in Bedford
She will be autographing her
newest book "Tbe Broken Promise"
A suspense filled story about love ,
sacrifice & Angels verses demons
Feel free to bring friends & family
Light refreshments will be served**

2011 CHAMBER MEMBERS

Advanced Media Webs
Aglow Airbrush Tanning
Amptek Inc.
AMS Communications
Atlantic Capital Strategies
Atria Longmeadow Place
B2B CFO
B & D Agency
Baer Family Chiropractic and Wellness
Center
Baldwin Insurance
BASCAS, LLC
Baudanza Electric Co.
BCAT

other Beacon Santa communities will publish a running list of donors to thank them for their support. Your generosity will bring visibility to your business in the community, and, more importantly, it will help make this a happier holiday for a family in need of a little hope during a difficult time in their lives. So please, give what you can because every little bit helps. To discuss ways you can help, contact us at 978-371-5786 or Bedford@wickedlocal.com. Thank you for your support. Happy holidays,

Eileen Kennedy
Editor, Bedford Minuteman

Bedford Acupuncture Center
Bedford Car Wash
Bedford Center for the Arts
Bedford Dental Arts
Bedford Family Connection
Bedford Farms
Bedford Farmer's Market
Bedford Funeral Home
Bedford Florist Bedford Historical
Society
Bedford Health Associates
Bedford Motel
Bedford Natural Health Clinic Bedford
Orthodontics
Bedford Plaza Hotel
Bedford Vision Center
Bella Bronze Tanning Salon
Brigthview Concord River
Brookline Bank
Brown & Brown Attorneys
Cafe Luigi
Callahan's Karate Studio
Calling All Pets
Cambridge Savings Bank
Carleton Willard
Carlton & Duran, CPAs, P.C.
Christine Pinney Marketing
Citizen's Bank
Clevergirl Communications
Community Connection Yellow
Pages
Cormier Law, LLC
CouponSurfer
Cranberry Hill Associates
Dalya's Restaurant
Dancetime
Design 1 Kitchen & Bath
Devon Decor
Dianne Bridgemann DDS
Diane McIver/The Higgins Group
Debbie Spencer/Sheena Santos/The
Higgins Group
Doubletree Bedford Glen Hotel
Dr. Kiana Kaymanesh & Assoc.
Dr. Oscar DePriest

DSA Printing
Edith Nourse Veterans Hospital
Edward Jones/Barb Davis
Edward Jones/Britton Wilson
Elm Brook Place
Enterprtsie Bank
Firebox BBQ
First Parish, Unitarian Universalist
Flatbread
FUJIFILM Recording Media
Frank Webb's Bath Center
Garrison/Knight Finacial Planning
GE Infrastructure Sensing, Inc.
Genetti's Wine & Spirits, Inc.
Great Road Gallery & Framing
Groovy Green Livin
Hanscom Federal Credit Union
Harold Nichols Insurance Agency
Helen Chen & Company, LLC
Heritage at Bedford Springs
Impact Ads
Inner Visions Interiors
I ROBOT
Inner Visions Interiors
Inside Out Staging & Design
JRM Antiques
Kamate Fitness
Keller Williams Realty
Kimberly Bee Design
Latady Design, LLC
Law Office Of Robert H. D'Auria
Leary Auto Repair
Lexington Symphony
Linio Group
Live-Life-Well
Lombardo & Devellis LLP
Massage Therapy Associates
McColough Associates
Mead Tree Service, Inc.
Middlesex Savings Bank
Minuteman Volkswagon
Millipore
MITRE
My Hometown Map
OrganizingWorks!

Organix Spa & Salon
National Stop Loss
New England Nurseries
North Road Chiropractic
Nutrition & Whole Health Solutions
Patriot Pediatrics
Peter Quinn Insurance
Points to Ponder
Precious Paws Bedford
Progress Software
Pulte Homes
Quality Database Design
Rental Car Momma
Richard Egan Insurance
Right At Home
Salon Oz
Scotia Lights
Serenity Yoga
Servpro of Lexington/Bedford
Slak Chiropractic Group
Spencer Company
Spire Corporation
St. Michael Parish Center
Sullivan Tire
Summit Health & Fitness
Streamline
Tea's Art Studio & Tea Bar
TD Bank
The Boardroom Bistro
The Divorce Collaborative
The Edge Sports Center
The Entrepreneur Source
The Goddard School
The Law Office of David Cormier
The Melting Pot
The UPS Store
Town Planner Calendar
Vela Ventures
Watson Law Offices
Women's Financial Network

[TD Bank](#)
[The Boardroom Bistro](#)

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