

# THE BEDFORD BANNER

Bedford Chamber of Commerce Newsletter

October/2011  
Vol. 13 Issue 6

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## Are you getting the most out of your Chamber Membership?

Are you sure your company or organization is receiving all of the benefits of Chamber membership? Look at the list below and place a check next to the programs/events your company participates in. You may be surprised at the opportunities you are missing.

- I submit news briefs or promote my business in the "Business Spotlight" section of the Chamber Newsletter
- I have been a guest on the Chambers Cable show "Chamber Connections"
- I keep my business information current with the Chamber for referral list (Note: The Chamber does not refer non-members. If someone asks about an on-member business, they are informed that business is not a member, therefore we have no information regarding that business.)
- I promote my business by taking advantage of specialty advertising opportunities, such as the town planner, the Chamber map, and our web site.
- I display my business cards on the Chamber Board in the town center
- I network with my fellow Chamber members by attending the Annual Dinner, Monthly card exchanges, Flavors of Bedford and other events.
- I participate on Chamber committees
- I call on the Chamber when I need assistance or information o local business issues

## Do you need tenants?

The Chambers' Economic Development Web Site has a section for commercial listings for sale or rent. Check out the new site [www.bedfordisbusiness.com](http://www.bedfordisbusiness.com) and then send your listings to [bcoc@bedfordchamber.org](mailto:bcoc@bedfordchamber.org).

## Chamber Calendar

### October 4

Tee it Up Golf League  
Patriot Golf Course  
Bedford, MA  
4:30 PM

### October 13

Board of Directors Meeting  
Bedford Police Station  
7:30 AM

### October 22

Working Women Alliance  
Bedford Town Center  
Noon

### October 29

Men's Breakfast Club  
Doubletree Bedford Glen Hotel  
7:30 AM

### October 28

Goddard School Trunk or Treat  
Whole Foods Parking Lot  
4:30 -6:30 PM

## SAVE THE DATES

November 6- Flavors of Bedford  
December 4- Higgins Holiday House

**GODDARD SCHOOL**

- I have utilized the export certificates of origin
- I display my Chamber Plaque where customers can see it.
- I have showcased my business by holding a monthly mixer
- I have sponsored Chamber events throughout the year.
- I have checked the Chamber Insurance to see if I could be saving money.
- I have informed the Chamber office of my website or any changes in my current listing.
- I have utilized the free member listings and labels
- I do business as often as I can with other Chamber members
- I encourage other businesses to participate and take advantage of the benefits of being a Bedford Chamber of Commerce member.

Well how did you do? Out of the 17 items listed, to what extent are you taking advantage of your Chamber membership benefits and participating? Your Chamber membership cannot benefit your business without your participation. The Bedford Chamber of Commerce is at your disposal as a vehicle to enhance your business and the community serves. If you would like information on any of the services listed above, please free to contact the Chamber office.

## BUSINESS SPOTLIGHT

### The Divorce Collaborative LLC



"Resolving your family law conflict - not creating more of it" is more than just a slogan at The Divorce Collaborative LLC, a divorce and family law firm with a refreshing perspective. The firm recently opened their second location at 60 Great Road. Two of the three attorneys at the firm

are Bedford natives. Owner and Attorney/Mediator Stephen McDonough is a 1983 graduate of BHS, and is happy about spending more time in his hometown. The newest addition to the firm, Attorney Katherine Thomas, is also from Bedford and active in the Bedford Education Foundation. Attorney/Mediator Colleen Cunnally is from the Franklin area.

Family law issues such as divorce, child support, custody, or drafting a prenuptial agreement, are complex not only because of the legal issues, but because of the strong emotions present. Lawyers and mediators at TDC encourage people to consider alternatives to expensive litigation, including mediation or collaborative divorce when appropriate. The firm is prepared to litigate when necessary.

In divorce mediation, a neutral facilitator encourages a couple to reach a lasting agreement on the issues,

## TRUNK OR TREAT

Last year this event drew over 500 children and their parents. Scheduled for October 28 th 4:30 -6:30 PM, this is a fabulous opportunity to get lots of face time with over 400 Bedford families. There is a \$25.00 charge and we will be limiting number of trunks to 35, so RSVP now to hold your spot. For our Non - Profit members, there is candy assistance available.

Bedford Police Dept  
Bedford VA  
Callahan Karate  
Doubletree Bedford Glen  
DSA Printing  
Edward Jones Investments  
Flat Bread  
Goddard School  
OrganizingWorks  
Karate Fitness  
SNAP  
TD BANK NORTH  
The Family Album  
The Higgins Group  
Whole Foods  
Bedford Childrens Center  
Hanscom Federal Credit Union  
Suzanne Schmuhl  
Baer Chiropractic

## Member Announcements

**Middlesex Savings Bank** will be holding a Business Success Seminar on Tuesday, October 20th at the Sheraton Framingham Hotel. The featured speaker will be best-selling business author, executive coach and former award-winning television anchor Suzanne Bates of Bates Communication.

Online registration is currently available at: <http://www.middlesexbank.com/businesssuccess/> or by calling the Information Center at 1-877-463-6287.

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## Bedford Family Connection Halloween Party

Saturday, Oct. 29th 10am - 12noon  
St. Michael's Parish Center, 90 Concord Rd.,  
Bedford

Admission table opens at 9:45  
\$5 per participating child, \$15 max per family  
Entertainment includes a Magic Show at 10:15,  
followed by bag decorating, craft making, and

including child support, the parenting plan, alimony, and a fair division of assets and liabilities. According to McDonough, mediation can easily save families thousands of dollars, and encourages better post-divorce parenting. TDC also works with couples hoping to improve their marriage through marital mediation. Another interesting aspect of the firm's progressive approach relates to fees. Besides traditional hourly billing, the firm provides the option of comprehensive fixed-fee mediation packages, and the option of a fixed-fee collaborative divorce - the "no court" divorce option.

For more information, please visit the firm's website and blog at [www.divorcecollaborative.com](http://www.divorcecollaborative.com), or call their toll-free number (877) 842-1199 to schedule a consultation.

## Planning Board

The Chamber is looking for volunteers to film the Town of Bedford Planning Board meetings. Recording these public meetings is very helpful to the Chamber as well as existing and new businesses. No video equipment or experience is necessary. The Video Equipment is provided by BCAT (Bedford Community Access TV) and they will quickly show you how to operate the Camera. The tapes will then be edited and shown on BCAT. If you like, your name will be listed on the credits. Plus you will be among the first to know about new projects in town. The planning board meetings are held twice a month (almost always on Tuesday nights) from 7:30pm to about 9pm in Town Hall. We are thinking each volunteer would be able to film about once every 2 months or so. Here is the upcoming planning board schedule.

October 4th 7:30pm  
October 18th 7:30pm  
November 2nd 7:30pm  
November 15th 7:30pm  
December 6th 7:30pm  
December 13th 7:30pm

For more info email the chamber office at [bcoc@bedfordchamber.org](mailto:bcoc@bedfordchamber.org)

**Did you know that the Chamber has a Facebook Page?**

**[Become A FAN](#)**

other exciting games.

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## Show Your Support and Gain Exposure: Be a part of "The Best Show in Town."

I would like to take this opportunity to introduce you to Bedford TV. We are a non-profit TV production facility for Bedford residents and businesses bringing local news, culture and towns people into the homes of Bedford residents. Our TV shows are on 7 days a week, 365 days a year. Our goal is to help put Bedford on TV! Bedford TV is committed to supporting over 30 community organizations with their projects and programs. For example we offer free video production classes to both the Middle School and High School. We work with the Bedford Veterans Hospital on their Arts Festival. We have an ongoing oral history project with the Bedford Historical Society. Bedford Youth and Family Services work closely with us on their parenting lectures and after school courses. These are just some of the many projects and programs Bedford TV is involved with. The get an overview of our extensive show lineup and community commitments please go to [www.bedford.tv](http://www.bedford.tv). Your support would help these and many other programs stay alive.

To that end we hope you may be interested in our Community Partnership Program. It involves putting your company graphic on our Community Bulletin Board. This is a great way to support our community projects and programs and promote your business at the same time. On average each bulletin is shown over 150 times a day. They are viewable by all Bedford residents who have cable TV in their homes. Neighboring towns that have the Verizon Fios system can also view our channels.

For \$250 you can display your graphic on our Bulletin Board for 6 months. An even better deal is \$400 for a year's worth of display. We are a non-profit company and therefore the cost of your support is tax deductible.

We thank you in advance for your consideration.

Madeleine Altmann  
Bedford TV  
[www.bedford.tv](http://www.bedford.tv)  
[ma@bedford.tv](mailto:ma@bedford.tv)  
781 275 5004

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## ADVERTISE IN THE BURLINGTON MAP

The Burlington Area Chamber of Commerce is sponsoring a map of Burlington that will be mailed out to all residents in Burlington. This might be an excellent opportunity for Bedford Chamber Members to reach out to the Burlington Market. The maps will be the same 4 color quality as the Bedford Maps and a google map showing your location will also be part of the advertising program. Please contact Jerry Saval at 508-930-7065 or at [jsaval@myhometownmap.com](mailto:jsaval@myhometownmap.com) if you would like to be included in this publication.

## 2011 CHAMBER MEMBERS

Advanced Media Webs  
Aglow Airbrush Tanning  
Amptek Inc.  
AMS Communications  
Atlantic Capital Strategies  
B2B CFO  
B & D Agency  
Baer Family Chiropractic and  
Wellness Center  
Baldwin Insurance  
BASCAS, LLC  
Baudanza Electric Co.  
BCAT  
Bedford Acupuncture Center  
Bedford Car Wash  
Bedford Center for the Arts  
Bedford Dental Arts  
Bedford Family Connection  
Bedford Farms  
Bedford Farmer's Market  
Bedford Funeral Home  
Bedford Florist Bedford Historical  
Society  
Bedford Health Associates  
Bedford Motel  
Bedford Orthodontics  
Bedford Plaza Hotel  
Bedford Vision Center  
Brigthview Concord River  
Brookline Bank  
Brown & Brown Attorneys  
Cafe Luigi  
Callahan's Karate Studio  
Calling All Pets  
Cambridge Savings Bank  
Carleton Willard  
Carlton & Duran, CPAs, P.C.  
Christine Pinney Marketing  
Citizen's Bank  
Clevergirl Communications  
Community Conn Yellow Pages  
Cormier Law, LLC  
CouponSurfer  
Cranberry Hill Associates

## FLAVORS OF BEDFORD



As of 10/1/11

Premier Event Sponsors:

**Doubletree Bedford Glen Hotel,  
a DOLCE-managed Property  
Law Offices of Brown and Brown**

Diamond Sponsors:

Bedford Florist-  
DSA Printing-

Emerald Sponsors:

Brookline Bank -  
Summit Health Fitness -  
Middlesex Savings Bank-  
TD Bank-

Lexington Symphony-  
Genetti's Wine & Spirit, Inc.-

Sapphire Sponsors:

Cambridge Savings Bank -  
The Divorce Collaborative  
Great Road Gallery & Framing  
Carlton & Duran, CPAs  
Garrison Knight Financial Planning  
Diane Cadogan Hughes/The Higgins  
Debbie Spencer/Sheena Santos/The  
Higgins

Dr. Oscar DePreist

JRM Antiques

Hauscom Federal Credit Union

Cormier Law, LLC.

Representative Charles Murphy -

Latady Design

Baldwin Insurance -

The Higgins Group-

Dalya's Restaurant  
Design 1 Kitchen & Bath  
Devon Decor  
Dianne Bridgemann DDS  
Diane McIver/The Higgins Group  
Debbie Spencer/Sheena Santos/The Higgins Group  
Doubletree Bedford Glen Hotel  
Dr. Kiana Kaymanesh & Assoc.  
Dr. Oscar DePriest  
DSA Printing  
Edith Nourse Veterans Hospital  
Edward Jones/Barb Davis  
Edward Jones/Britton Wilson  
Elm Brook Place  
Enterprise Bank  
Firebox BBQ  
First Parish, Unitarian Universalist  
Flatbread  
FUJIFILM Recording Media  
Frank Webb's Bath Center  
Garrison/Knight Financial Planning  
GE Infrastructure Sensing, Inc.  
Genetti's Wine & Spirits, Inc.  
Great Road Gallery & Framing  
Groovy Green Livin  
Hanscom Federal Credit Union  
Harold Nichols Insurance Agency  
Helen Chen & Company, LLC  
Heritage at Bedford Springs  
Impact Ads  
Inner Visions Interiors  
I ROBOT  
Inner Visions Interiors  
Inside Out Staging & Design  
JRM Antiques  
Keller Williams Realty  
Kimberly Bee Design  
Latady Design, LLC  
Law Office Of Robert H. D'Auria  
Leary Auto Repair  
Lexington Symphony  
Linio Group  
Live-Life-Well  
Lombardo & Devellis LLP  
Massage Therapy Associates

Friends of Flavors  
Live Life Well -  
Donna A. Bruno/Sales & Marketing  
Consultant-

## The Bedford Chamber of Commerce, Inc.

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Monday, Wednesday, Thursday  
8:00 am -2:00 PM  
President: Pamela Brown  
Executive Director: Maureen M. Sullivan

McColough Associates  
Mead Tree Service, Inc.  
Middlesex Savings Bank  
Minuteman Volkswagon  
Millipore  
MITRE  
My Hometown Map  
OrganizingWorks!  
Organix Spa & Salon  
National Stop Loss  
New England Nurseries  
North Road Chiropractic  
Nutrition & Whole Health Solutions  
Patriot Pediatrics  
Peter Quinn Insurance  
Points to Ponder  
Precious Paws Bedford  
Progress Software  
Pulte Homes  
Quality Database Design  
Rental Car Momma  
Richard Egan Insurance  
Right At Home  
Salon Oz  
Scotia Lights  
Serenity Yoga  
Servepro of Lexington/Bedford  
Slak Chiropractic Group  
Spencer Company  
Spire Corporation  
St. Michael Parish Center  
Sullivan Tire  
Summit Health & Fitness  
Streamline  
Tea's Art Studio & Tea Bar  
TD Bank  
The Boardroom Bistro  
The Divorce Collaborative  
The Edge Sports Center  
The Entrepreneur Source  
The Goddard School  
The Melting Pot  
The UPS Store  
Town Planner Calendar  
Vela Ventures  
Watson Law Offices

Women's Financial Network