

THE BEDFORD BANNER

October/November 2005

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November 6, 2005

4:00 - 6:00 pm

Renaissance Bedford Hotel

By Christine Pinney

Toasting the holiday season with friends old and new has become a tradition at the Flavors of Bedford. This annual event will be held this year on November 6th from 4 to 6 p.m. in the grand ballroom of the 5-star Renaissance Boston Bedford Hotel. It promises to delight and amaze guests as over 25 restaurants gather to present their finest appetizers, entrees or deserts. Anticipation for this event begins as we welcome our participants back from prior years. The Bistro 44 sets the stage with their exceptional presentation and offerings. Not to be outdone are Ole Mexican Grille, Sheraton Lexington, Dalya's, Allies American Grille of the Burlington Marriott, Bedford Farms, and The Country Store. New temptations will be offered for your pleaser by, Jasper Whites Summer Shack, Not Your Average Joe's, Margaritas, Focaccia, Rancatore's Ice Cream, Bickford's Grille and Russo's Market. Look also for Rosie's Bakery, Verrill Farms, Lexx, Legal Seafood, The Fairways and the Lemon Tree Café with succulent treats for all.

"What I like is this unique event attracts many people from both the residential and work communities that simply look to enjoy food, friendship and networking. It works very well for a

variety of interests" notes Barb Davis, Development Director for the Chamber. Maureen Sullivan, executive director describes the afternoon as having the ambiance of an elegant cocktail party for old friends. For a complete listing of this year's participants and menus, visit www.flavorsofbedford.org. Guests will be welcomed by the Bedford Junior ROTC cadets and music provided by the BHS Madrigals. Come and meet the people and see the programs that make Bedford a special place to live and work.

Brown and Brown PC and the Renaissance Boston Bedford Hotel are premier sponsors of this five star event. "Both firms bring a history of commitment, quality and community to Bedford and Flavors," said Maureen Sullivan. The event supports the Bedford Chamber of Commerce and their programs in Bedford. A portion of the proceeds will benefit the Bedford Food Pantry.

Due to popular demand the Raffle is back in classic form. Buy your raffle tickets and place one or many tickets in your favorite basket. Just a few of the items to be raffled are an autographed Baseball by Jason Varitek #33, 4 Tickets to the 2005 Holiday House Tour from the Bedford Chamber of Commerce; a "Mary Kay Chic Party &

Gift" from Barbara Putnam Davis; a "Getaway & Breakfast" from the Renaissance Bedford Hotel; and a Thanksgiving Dinner for Four from Whole Foods Market.

The Chamber of Commerce would like to extend their sincere thanks to Premiere Sponsors Brown and Brown PC of Bedford and the Renaissance Boston Bedford Hotel, Patron Sponsor: IN IT TO WIN IT, LLC. Saffire Sponsors: Cambridge Savings Bank, Carlton & Duran, C.P.A.s, Edward Jones Investments, Hanscom Federal Credit Union Ruping Builders, Sovereign Bank, and Brookline Bank. Opal Sponsors: Great Road Gallery and Framing, NSTAR Electric & Gas Corporation and Middlesex Community College. Tickets are available online at www.flavorsofbedford.org, the Great Road Gallery 363 Great Road, Mix Flowers 200 Great Road or through the mail at the Bedford Chamber of Commerce 12 Mudge Way, Bedford, MA 01730. \$25 per ticket or blocks of 8 tickets at \$22/ticket (\$175), interested parties are encouraged to order early as the event has sold out for the past two years.

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Elm Brook Place’s Transitional Employment Program: A good deed that is also a good deal...

Elm Brook Place is a program serving people in recovery from mental health issues. Our program utilizes a Clubhouse Model, which is a dynamic concept that has been successfully implemented by more than 400 human service organizations throughout 30 countries worldwide. In Massachusetts alone, over 2,000 clubhouse members have earned a combined total of over 10 million dollars.

Elm Brook is justly proud to be amongst the world leaders in vocational rehabilitation. A recent five year study sponsored by the National Institute of Health endorsed Clubhouse Models as being the most effective programs in the nation in helping people living with mental health issues to return to work. The unique supports of Clubhouse Transitional Employment for both employers and clubhouse members ensure that it is, as the Wall Street Journal wrote, “A good deed that is also a good deal.”

Below is a brief description of Elm Brook Place’s Transitional Employment Program (TEP).

- Elm Brook guarantees 100% absence coverage by our members or staff Placement Managers every day, 52 weeks a year. (Excluding holidays)
- Elm Brook’s Placement Mgrs. learn the job in advance.
- Placements generally last from six to nine months, at which point the member moves on to independent work, a new TE, or school, and another member is trained for the job.
- Elm Brook members do not require a benefits package and, as part-time, time limited employees, do not require

CHAMBER CALENDAR



October 13 7:30 a.m.	Chamber of Commerce Directors Meeting <i>Town Center</i>
October 20 12:00 noon	Working Woman’s Alliance Meeting <i>Town Center Conference Room</i>
October 26 5:30-7:30 p.m.	Autumn Multi-Chamber Networking Mixer <i>Sheraton Lexington</i>
November 6 4-6 p.m.	Flavors of Bedford <i>Renaissance Bedford Hotel</i>
November 10 7:30 a.m.	Chamber of Commerce Directors Meeting <i>Town Center Conference Room</i>
November 16 All day	Unplugged Day <i>Town of Bedford – Take a day to relax</i>
December 4 1-4 p.m.	Holiday House Tour <i>Town of Bedford</i>

vacation or sick time. There is a worker on the job every day.

- Placement Mgrs. train members until all parties (member, staff and supervisor) are agreed that the member is ready to work independently. This saves YOU, the employer, time, money and personnel.
- Elm Brook’s employers are also given high visibility within the community as collaborators in a world-class rehabilitation effort. (See enclosed MCC Awards article.)

To reiterate, the goals of Transitional Employment are to help members gain work experience, build confidence and establish current references; thereby putting themselves in a strong position to fully rejoin our community as contributing workers.

Employers participating in Elm Brook’s TE Program include: HomeGoods Stores, Stop n Shop, CVS Pharmacy, Santoro’s Ace Hardware, Corporate Chefs at MITRE Corporation, and Crosby’s Market, among others.

For more information on Elm Brook Place’s Transitional Employment Program (TEP). Please contact Bill Lacey at 781-687-0993.

WHERE’S RUDY?

The Bedford Chamber of Commerce is holding our first Christmas Retail Promotion and we want you to be part of it. Local merchants will sponsor a week long contest to “Find Rudy”, each donating a small gift or gift certificate. Beginning Monday, December 12 and continuing for 1 week, clues in the form of a short poem or phrase will be available to the public on slips at each of the sponsoring businesses. A different and more revealing clue emerges each day until someone figures out where Rudy has been hidden. The successful searcher will bring Rudy to the Chamber office and receive the giant gift basket of goodies. All participating Chamber members will be listed on the website, BCAT and in the Bedford Minuteman publicity piece. Don’t miss this great opportunity to showcase your business!!!!



For more info please contact Maureen Sullivan 781-275-8503.

THE COMMONWEALTH OF MASSACHUSETTS EXECUTIVE OFFICE OF PUBLIC SAFETY

MASSACHUSETTS EMERGENCY MANAGEMENT AGENCY
400 Worcester Road
Framingham, MA 01702-5399
Tel: 508-820-2000 Fax: 508-820-2030
Website: www.mass.gov/mema

DONATE AND VOLUNTEER WISELY

Avoid Causing a Crisis After the Disaster of Hurricane Katrina

FRAMINGHAM, MA – “Donated goods and volunteers that are not specifically needed in a disaster area can hurt more than help,” stated Massachusetts Emergency Management Director Cristine McCombs. “We continue to emphasize the importance of financial donations, at this time. Well-intentioned but ill-conceived shipments of goods and volunteers to the area impacted by Hurricane Katrina can actually cause a ‘secondary’ disaster, in spite of the fact that donors really only want to help.”

Unsolicited donations create logistical nightmares for those already warehousing supplies that are needed and a needless expenditure for transportation. Mountains of unsolicited used clothing, food, pots and pans, and furniture are not needed. Such items overtax storage facilities and can create public health concerns (i.e., when food is shipped without any arrangements for refrigeration or proper storage). Likewise, large numbers of volunteers converging on a disaster site creates difficulties when emergency management coordinators have no plan for deploying them.

Well-meaning citizens are being urged to provide CASH DONATIONS to

organizations with a known track record in responding to disasters. Voluntary disaster organizations have a major role in donations and are uniquely well-equipped to deliver needed materials to disaster survivors, and continue to ask their government partners to aid in educating the general public on how best to contribute to a disaster relief effort.

Voluntary disaster relief organizations have pre-existing relationships with major providers of disaster materials and supplies, and can leverage extremely good discounts so that donated dollars actually go further than if individuals purchase items. Additionally, providing voluntary disaster organizations with cash donations allows them to provide disaster survivors with newly purchased items or cash to use as survivors know best. All of us, in a similar position, would prefer to have new items that we have chosen ourselves rather than used items.

For a complete listing of the most well known national disaster relief agencies, see the web site for the National Voluntary Organizations Active in Disaster at www.nvoad.org. The web site describes what each organization does, so donors can determine which organization best suits their interests. NVOAD organizations also train people who want to volunteer in times of disaster.

Working together, all of us can be more effective in coordinating priceless resources of money, goods, and manpower in such a way that we can help disaster survivors more efficiently and effectively.

IMPORTANT DONATION CONTACTS

- **National Voluntary Organizations Active in Disaster (NVOAD)** – www.nvoad.org
- **Federal Emergency Management Agency (FEMA)** – www.fema.gov
- **American Red Cross** – 1-800-HELP-NOW www.redcross.org
- **Salvation Army** – 1-800-SAL-ARMY www.salvationarmyusa.org

The Massachusetts Emergency Management Agency (MEMA) is the state agency responsible for coordinating federal, state, local, voluntary and private resources during emergencies and disasters in the Commonwealth of Massachusetts. MEMA provides leadership to: develop plans for effective response to all hazards, disasters or threats; train emergency personnel to protect the public; provide information to the citizenry; and assist individuals, families, businesses and communities to mitigate against, prepare for, and respond to and recover from emergencies, both natural and man made. For additional information about MEMA go to www.mass.gov/mema.

The Bedford Chamber of Commerce cordially invites you to attend our

Multi-Chamber Program Network Fall Business Card Exchange

*Arlington, Bedford, Billerica, Concord, Lexington, Malden, Medford,
Melrose, North Suburban, Peabody, Reading-North Reading, Stoneham,
Wakefield, Waltham, Wellesley, Winchester, Wilmington*

WEDNESDAY, October 26, 2005 5:30 – 7:30 P.M.

**at the Sheraton Lexington
727 Marrett Road, Lexington, MA**

\$10.00 Member; \$20.00 non-member



Gather your business cards and make your reservation for a great autumn networking social event – one you do not want to miss! This event includes networking, appetizers, and numerous raffle prizes of promotional items donated by attending businesses. **Bring raffle items to donate** so you can promote your business along with plenty of business cards to share with new contacts you will meet. Over 200 people typically attend our multi-chamber events. Bring a friend or business associate! You can register and pay on line at www.bedfordchamber.org or send in the registration form to Bedford Chamber of Commerce, 12 Mudge Way, Bedford, MA 01730.

Yes I plan to attend on October 26, 2005

Enclosed is my check for \$_____ (\$10 pp for members, \$20 pp for non-members)

Business _____

Name _____

Address _____ City _____ State _____

Phone Number _____ Email _____

Guest Name(s) _____

Please clip and email your reservation form and payment
NO LATER THAN 10/20/05 to:
Bedford Chamber of Commerce, 12 Mudge Way, Bedford, MA 01730

Bedford Cable Up and Running in New Location

WE HAVE MOVED!!!!

- To "Old Town Hall" 16 South Rd.
2nd Floor Bedford, MA 01730
- Our mailing address is still
PO Box 203 Bedford, MA 01730
- Our new phone number is 781-275-5004
- Our new fax numbers is 781-275-6004
- Web and email are the same.

We will have an Open House once everything is in place to showcase the new space and the new studio. More classes will be added in studio production and digital editing this fall. The studio will be technically advanced with new graphics, effects and recording capabilities. Our digital editing will be a brand new Adobe Premier system. If you are interested in taking Orientation or the Digital Camcorder class just call the station now to schedule. These two classes are currently available.

In September residents can submit programs on DVD!!!! BCAT will also be able to offer dubs of programs on DVD.

We look forward to being a great resource to the entire community. BCAT is here to help you get your ideas, creativity and messages out to your fellow residents. Also coming up is some type of capital campaign. Our wish is to have another edit suite available to the community as well as more digital camcorders and accessories.

Community Bulletin Board

Exciting news for the Community Bulletin Board. BCAT is installing a new system that will have advanced graphics and effects. Another great feature is organizations from the community can obtain a user name/password and develop/update their own pages whenever they want. Once completed they send to BCAT for final approval and boom, it's on the stations! BCAT is excited to offer this

service to the community as a resource for organizations events and information! More information to come!

BCAT's WEBSITE

www.bedford.tv is available for people to list their volunteer needs. Just click on the VOLUNTEER tab and follow the instructions!

BCAT's Wish List!

BCAT is on the look out for the following items of good condition.

Microwave, Cubicles, Desks , Conference table with chairs 6-8, Coffee table, Couch (fire retardant), Love seat (fire retardant), Chairs , Shredder, Plastic floor coverings under office chairs , Shelve, Storage bins (lockable), Book shelves and File cabinets.



Welcome to New Members

Suzanne Schmuhl
Keller-Williams
Direct (508) 371-4377
Toll Free (800)826-0665
Fax: (508)371-4377

Nate Wicklow

Avalon at Bedford Center
200 Avalon Drive
Bedford, MA 01730
781-275-2233

The Bedford Chamber of Commerce, Inc.

12 Mudge Way
Bedford, MA 01730
Tel. (781) 275-8503
Fax: (718) 275-8501

www.bedfordchamber.org

Office Hours:

Monday, Wednesday, Thursday
8:00 a.m.-2:00 p.m.

President: Lawrence Gould
Executive Director: Maureen Sullivan
Newsletter Design/Printing:
Partnership Resources

SCORE

SCORE (Service Corp of Retired Executives) is a national organization providing free counseling services to those who are thinking about or planning to start a business as well as those currently in business. It is part of the U.S. Small Business Administration and all members of Score serve in a volunteer capacity.

The Boston office is located in the O'Neill Federal Building at 10 Causeway Street. Hours are Monday thru Friday from 10am to 3pm, either by appointment or walk-in. These are usually one hour conferences. They also do counseling by appointment at some of the area Chambers of Commerce - Waltham, Watertown/Belmont, Newton, Everett, Norwood and Metro-West in Framingham.

For further information, visit SCORE'S website www.ScoreBoston.org

Chamber Booth Buzzing on Bedford Day

Bedford Day 2005 had to wait a week to get underway but it was well worth it. The weather was classic New England and the town's residents came out in force. Christine Pinney of Christine Pinney Productions chaired the Bedford Day Committee and did an outstanding job of organizing volunteers and showcasing many of your businesses. Business of the Year winners Nat and Pam Brown enjoyed their parade ride courtesy of Larry Gould and his convertible while Carlton Soo Hoo, Nikki Chin, Barbara Davis Putnam, Karen Kenney and Christine Pinney made sure the Chamber Booth was well stocked. Thanks also to Nat and Kenny Brown of New England Nurseries for donating and delivering the popular helium tank and Alice Rouse of Middlesex Community College for having a tent and table set up for the booth.

